



ADVANCED DIGITAL SERVICES

NEWS RELEASE

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Dylan McGinty Appointed Account Executive at Advanced Digital Services

HOLLYWOOD, CA – February 17, 2010 – [Advanced Digital Services, Inc.](#) (ADS), a leading global provider of value-added post-production services, has recruited industry veteran Dylan McGinty as Account Executive for the company. Mr. McGinty, formerly the Post Production Scheduler for 2G Digital Post and Owner/Executive Producer of Decoupage Productions, adds to the company's sales team as it continues its growth and expansion in the US and abroad.

Mr. McGinty's responsibilities will include client needs assessment and developing new business opportunities with service, content and technology partners to extend ADS's brand reach into new market frontiers.

"I look forward to leveraging my many years of production and post production experience in helping to pioneer and cultivate new relationships for future revenue growth," added Mr. McGinty. "My experience as a studio owner and executive producer coupled with my knowledge of SD/HD duplication, TV versioning, editing and encoding workflows will allow me to help clients quickly turn their assets into revenue generating deliverables, while furthering our commitment in providing best-in-class post production service offerings."

At 2G Digital Post, Mr. McGinty honed his studio experience by developing workflows and content for some of Hollywood's biggest studios and television networks including NBC/UNI, Fox, Lionsgate, Paramount, Summit, Disney, Jet Blue and Live TV Affiliates. While there, he was also responsible for maintaining the Network and Airline Standards and Practices. As Executive Producer and Owner of Decoupage Productions in Philadelphia, PA, Mr. McGinty produced a

variety of commercial and corporate content, culminating in an Iris awarded nominated film. Mr. McGinty graduated Summa Cum Laude from Temple University with a Bachelor's Degree in Film and Media Arts.

About ADS

ADS (Advanced Digital Services) is a leading global provider of value-added post-production services that include standard definition/high definition, digital new media, restoration, duplication and electronic delivery services to the media and entertainment industry. The company employs many of the industry's elite 'craftsmen' and its highly skilled personnel possess significant industry experience and knowledge. ADS provides 24/7 audio and video post-production services, delivering the industry's highest quality movie trailers, electronic press kits ("EPK's"), episodic television programming, motion pictures and television spot advertisements. With a complete end-to-end digital workflow built to maximize flexibility, efficiency and quality, ADS serves the most respected and recognized motion picture and television studios, media and entertainment companies and advertising agencies in the United States and abroad.

ADS' customer-centered approach to projects results in the delivery of consistent high-quality assets, on time and on budget. For more information, contact 323.468.2200 or visit us at www.adshollywood.com.

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